Business Rules:
Opening New Doors of Opportunity

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What are business rules, and how can you apply them effectively in your organization? What pitfalls have other organizations made, and how can you avoid them? How can you get up to speed?

This tutorial reviews the concepts and techniques of business rules, and discusses what you need to know to be successful with them in your organization. Basic principles and techniques will be examined, and guidance will be offered about how to apply each one successfully.

In addressing these principles, key elements of business rule methodology will be discussed, including Policy Charters, fact models, and rulebooks. The role of process models will be examined, as will the need for business vocabulary and rule management. This tutorial will show you exactly what the business rule approach means in practice.

- Concepts and techniques of business rules
- How to achieve business agility through business rules
- Features and deliverables of business rule methodologies
- Organizing and managing your business rules
- Developing business vocabularies
- Establishing rule management